



Contact:
Bryce Huguenin, Cramer-Krasselt
312.616.8396 OR bhuguenin@c-k.com

SCA'S TORK® BRAND ANNOUNCES PARTNERSHIP WITH SHARE OUR STRENGTH®
Makers of Xpressnap® Join Effort to Stop Childhood Hunger in America

PHILADELPHIA, November 8, 2011 – SCA, a global hygiene company and makers of the [Tork®](#) brand of away-from-home paper products, including Xpressnap® napkins and dispensers, today announced it is partnering with Share Our Strength® in support of its commitment to ending childhood hunger in America. As the partnership kicks off during the holiday season, an especially difficult time for children in need, SCA pledges its support to Share Our Strength's No Kid Hungry® Campaign. This national movement is dedicated to ending childhood hunger in America by connecting children with the nutritious food they need to live active, healthy lives and SCA encourages its employees, partners and customers to join the cause.

According to the U.S. Department of Agriculture, 16.2 million children in America struggle with hunger. Through this new partnership, SCA will support Share Our Strength's work to ensure children have regular access to nutritious food through innovative hunger-relief efforts such as: ensuring that children in need are enrolled in federal nutrition programs like school lunch and breakfast; teaching at-risk families how to cook and shop for healthy, affordable meals; investing in community organizations to help connect kids with food; and building public-private partnerships to end child hunger at the state and city levels. SCA encourages others to lend their support by taking the No Kid Hungry Pledge at <http://nokidhungry.org/partners/sca-tork>.

"Nearly one in five children in America struggle with hunger, and we at SCA believe that it is of utmost importance that the issue of child hunger be brought to the attention of the American public," said Suzanne Cohen, foodservice segment director for SCA Tissue North America. "Working with Share Our Strength and its strong group of partners within and outside of the foodservice industry, we aim to ensure that children receive the nutritious food they need to lead healthy and happy lives."

As the sole paper products sponsor of Share Our Strength, SCA will support initiatives with the organization throughout the year, including its fifth annual Dine Out for No Kid Hungry™, a fundraising program held each September in which thousands of consumers nationwide join with participating restaurants in support of Share Our Strength's work to end childhood hunger in America. The Share Our Strength partnership also ties into SCA's overall goal to become closer to its foodservice customers,

providing them with unique resources, such as advice from expert professional and academic authorities, best practices and hygienic and sustainable product solutions to build a better business.

“With strong partners, like SCA, committed to the movement, we will eliminate childhood hunger in America,” said Billy Shore, Founder & CEO of Share Our Strength. “SCA is a leader in its industry, and we’re confident they’ll be a leading advocate for our cause.”

To help fight against childhood hunger, Share Our Strength is encouraging the American public [donate the cost of a meal to No Kid Hungry](#) and help [spread the message about No Kid Hungry](#) to friends and followers on Facebook and Twitter. For more information on how to join SCA, the Tork brand and Share Our Strength in the battle against childhood hunger in America visit www.torkusa.com, betterbusiness.torkusa.com or www.strength.org.

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About Tork

The Tork brand offers a complete range of products and services within hygiene and cleaning for professional washrooms, healthcare, food service and industry. Through customer understanding and particular expertise in hygiene and sustainability, Tork has become a market leader in many segments and a committed partner to businesses in over 80 countries. Tork is a global brand in the SCA hygiene portfolio. To keep up with the latest Tork news and innovations, please visit: <http://www.torkusa.com>.

About SCA in North America

SCA’s North American tissue division is one of the three largest producers of away-from-home tissue products in North America, supplying paper napkins, tissues, towels, specialty wipers, dispensers and soap used in commercial settings such as restaurants, office buildings, schools and healthcare facilities. Tork® products are made from 100-percent recycled content. SCA recycles more than 750,000 tons of paper a year; on average, more than 60 percent of those tons are post-consumer waste. The first American papermaker to earn EcoLogo™ certification, SCA also has earned Green Seal™ certification on many of its products. The company has more than 2,200 employees in the United States and Canada. More information is available at www.torkusa.com.

About SCA

SCA is a global hygiene and paper company that develops and produces personal-care products, tissue, packaging solutions, publication papers and solid-wood products. Sales are conducted in some 100 countries. SCA has many well-known brands, including the global brands TENA and Tork. Sales in 2010 amounted to \$14.5 billion (USD). SCA has about 45,000 employees. For more information about SCA, please visit: www.sca.com

About Share Our Strength

Share Our Strength, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry® Campaign, Share Our Strength ensures children in need are enrolled in effective federal nutrition programs; invests in community organizations fighting hunger; teaches families how to cook healthy, affordable meals; and builds public-private partnerships to end childhood hunger, at the state and city level. Working closely with the culinary industry and relying on the strength of its volunteers, Share Our Strength hosts innovative culinary fundraising events and develops pioneering cause marketing campaigns that support No Kid Hungry. Visit Strength.org to get involved.